

Global Peace Yes

*The Campaign Petition App to Engage at least 1 Billion People and 1 Million Organizations
Saying YES to Global Peace*

Global Peace is Peace on and with the Globe. Global Peace Yes sets an intention at scale and invokes a new bold idea of seeking Global Peace. The primary function of Global Peace Yes leverages platform technology to mobilize people at scale and build active awareness to drive the Peace process. The vision is for a decentralized emergent movement for Global Peace.

The Global Peace YES App will register and verifiably count the petition of unique people and organizations saying YES to Global Peace. The petition is an engine to build a peace platform. It is an aggregator of liked minded parties from all over the world. The simple action of saying YES becomes powerful collectively and helps to shift consciousness. The petition doesn't attempt to define Global Peace, rather it expresses a desire to discover and develop Global Peace. Subsequent engagement on the platform serves to open-source, discuss, and distribute solutions. Is global peace conceivable? Desirable? Is it possible? Necessary? Shouldn't we try for our children's sake? The answer is YES.

See and hear your friends say YES to Global Peace. Say YES yourself and inspire others who inspire others. Monkey see, monkey do. When the Global Peace Yes Petition has 1,000 people who have registered, it's just getting started. When it has 10,000 people, it's now getting going. When it has 100,000, it's getting serious. When it has 1,000,000, it's getting traction. When it has 10,000,000, it's making a difference. When it has 1,000,000,000, it's likely powerful enough to tip the scales toward realizing global peace. The Global Peace Yes Count will be displayed on the Global Peace Yes website and social media. The current count is updated real-time.



The premise is simple. To build and promote an app to manage a petition for one billion people and 1 million organizations to say yes to global peace. Introduce the words "Global Peace" across public discourse to inspire activity. Once running, the count will continue to rise as the app automatically and virally builds the peace platform and propagates global peace in the public discourse. Introducing global peace into consideration at this time in human history could make a significant difference. People today are hungry for something uplifting, authentic, effective and noble. A solution that matches the scale of the problem. The response to the

petition is expected to be strong, creative and magnifying, provoking interest and focus on peace solutions. Marketing is key and will happen through social media, newsmedia, peace walks, ceremonies, conferences, art exhibitions, songs and concerts, poems, books, research, sponsorships, endorsements and strategic partnerships.

Building the app and starting the #1B4GP Petition puts something gigantic into motion (hashtag: 1 Billion For Global Peace). We don't know what will happen exactly but we can project confidently that people will respond creatively and energetically. Brain synapses will start firing around a fresh boundless topic. What untapped talent and perspective will become focused to crack the Peace Code? Once the petition count starts to grow and people get curious, then innovative and evidenced-based Peace Engineering Solutions will be there awaiting further testing and implementation.

Global Peace is an umbrella issue to channel goals for change. Effort is currently dissipated by separated focus on so many overlapping initiatives and allocations of energy. The issues of concern though are all interconnected and cannot be solved in isolation. We need a broader and unifying new direction. The WEEF-GEDC 2018 Conference has undertaken a great move forward in this regard by making Peace Engineering its subject for the first time in history.

Background

In the Year 2000, contemplating the terrible warfare of the 20th Century and seeking to usher peace into not only the new century but also the new millennium, Crispin Clarke decided to join the Global Peace Walk 2000 and walked across America from San Francisco on January 15th to New York City on October 24th. The walk was led by Japanese Buddhist Monk, Rev. Yusen Yamato, while Crispin became the executive coordinator and organized the national route, campsites, donations, conferences, concerts, ceremonies, proclamations, and press coverage including meetings for indigenous leaders at The White House and The United Nations. The message carried by the Global Peace Walk 2000 was "Global Peace Now!". Tragically instead of Global Peace, by the end of 2001 after the attacks on the World Trade Center and the Pentagon, the world was marching to the refrain of Global War. In the years following, Crispin became the co-founder of Nonviolence Works, a community mental behavioral health agency in Taos, NM, and now is a software product director based in the San Francisco Bay Area. From undying resolution and lessons learned from Global Peace Walk 2000, Crispin designed Global Peace Yes and has been awaiting the stars to align to reinitiate.

Registration For Petition

The app will collect identifiable information inputted by petitioners to ensure unique registrations to be counted in the Global Peace Yes Petition. Multi-factor authentication will be required against email address or phone number. Full name including middle names, citizenship, place of residence will be required fields. R&D is being conducted into facial-recognition registration whereby registrants will be able to take a selfie photo using their phones in order to create a unique identification in the database. Such registration needs

advanced security and privacy; benefits of this method include wider potential utility on the platform around meetups and cryptocurrency. The Global Peace Yes platform will be translated into more than 40 languages and deployed in app stores in every country.

Engagement After Registration

The core purpose of Global Peace Yes is to manage and grow the platform registration count of petitioners. Petitioners have the option to become additional supporters and active users of the Global Peace Platform. Global Peace Yes will have various levels of additional engagement beyond registration for the petition. These will be managed by the to-be-formed Global Peace Organization, Inc. a public charity to be registered in San Francisco, CA.

1. Count Shared as Verified Individual: *I said YES to Global Peace. Join me!*
2. Count Shared as Verified Organization: *We said YES to Global Peace. Join us!*
3. Daily Manifestations
4. Peace Walks
5. Discovery Forum
6. Global Peace Game
7. Peace Coin

These are detailed as below:

- Share Participation For Individuals

The app will invite petitioners when registering to take and share a Saying YES photo “as a human being joining and raising our faces and voices for global peace and the future generations”. This photo will be placed in a template and can be shared via social media. The petitioner may choose to add the photo into a Master Slideshow which will be displayed on the Global Peace Yes website, social media and partner sites. Options to make tax-deductible donations, buy into crowdfunding rewards, and in the future to buy *Peace Coins* on blockchain cryptocurrency. A certificate of registration with the number counted will be issued per petitioner which can also be shared. Stickers and T-shirts will be sent supported by sponsorships. Rewards for recruiting petitioners will be granted. Schools programs will be organized engaging students campaigning on behalf of the petition. Global Peace Yes merchandise can be purchased. Celebrity Endorsements. Annie Pirmoradi in Beverly Hills to support. For example, Taylor Swift tweets “I just said YES to global peace. Join me!” Easy to promote at music festivals, the singer announces on stage, “I SAY YES TO GLOBAL PEACE!”

- Share Participation For Organizations

A certificate with seal will be issued to organizations after registering for the petition. The certificate can be added to their website. They make take a photo as a group or upload their logo on the petition to share. Sponsorship opportunities will be offered.

- Daily Manifestation

The app will have an optional Global Peace Yes Morning Notification. Beautiful design value. Through a partnership with Space VR (with Ryan Holmes, San Francisco, CA), our app users will be able to tap daily into the consciousness shifting Earth Overview Effect from a VR camera satellite launching in 2019. Vision of Edgar Mitchell, Apollo 14 Astronaut, as described by the Institute of Noetic Sciences which he founded in 1973: *Space exploration symbolized for Mitchell what it did for his nation—a technological triumph of historic proportions, an unprecedented demonstration of scientific achievement, and extraordinary potential for new discoveries. What Mitchell did not anticipate was a return trip that triggered something even more powerful. As he gazed at Earth floating in the vastness of space and contemplated the history and hopes of humankind on that lonely blue sphere, he was engulfed by a profound sense of universal connectedness. “I realized that the story of ourselves as told by science—our cosmology, our religion— was incomplete and likely flawed. I recognized that the Newtonian idea of separate, independent, discreet things in the universe wasn’t a fully accurate description. What was needed was a new story of who we are and what we are capable of becoming.”*

- Peace Walks

Ceremonial Walks between sacred sites. They are powerful ways to publicize a cause. Walks have many associated activities which happen in conjunction: conferences, music festivals, art, yoga, meditation, games in particular Peace Sticks (with Shane Rilling Ojai, CA). Future: Meetup neighborhood walks, i.e. Slide right for Peace.

- Discovery Forum

What is Global Peace? How to achieve Global Peace? What is blocking Global Peace? What are the right questions to be asking? In App Forum Discussion. Observed Themes. Facilitated Topics. Solution Distribution. Open Source Voting. Metrics. Discovery. Testing & Feedback. Learn About Different Viewpoints.

- Global Peace Game

Super quality. High production value. Large developer and design team.

Entertainment Game Version: *Global Peace Quest*

Play for global peace. Win global peace. Score high points on Global Peace Metrics as defined through Global Peace Forum on Global Peace YES App. Purpose of the Game: To Stop global war and destruction. Save the globe. Against the odds. Lose the game when world ends by simulated escalating conflict and extreme weather. Make your own ending. Multi-player scenarios. Role-playing. Mirror real world events. Only verified YES petitioners can make user accounts.

Academic Game Version: *Global Peace Quest*

Open source solutions. Artificial Intelligence. Metrics. Only verified YES petitioners can make user accounts. Solutions. Programs: Petition, Walks, Food, Energy, Education, Communication, Symbols, Initiatives (including GPY), Conferences, Concerts, Forums, Media Production, Advertising & Marketing, and others nominated by process.

- Peace Coin

Peace Values crypto-currency of those who said YES to Global Peace.
Crypto & blockchain expert wide community involvement (San Francisco and LA based).
Individuals who have registered YES in the petition can buy Peace Coins.
Spend Peace Coins at participating organizations who registered YES.
Buy and Sell Exchange enabled on new Peace Platform.

The Consciousness Problem

Consciousness is the final frontier before change. Albert Einstein famously said, “No problem can be solved from the same level of consciousness that created it.”

Peace is possible if we try, so how do we get people to try? How can you easily do something effective in conjunction with other people to shift humanity toward peace? How do you generate the societal engagement necessary for peace engineering solutions to be implemented? What could actually make a difference to change attitudes and behavior for there finally to be Peace on Earth? Can we prevent or mitigate the various catastrophes which seem to be on the horizon? How can you become the change you wish to see in the world?

Mahatma Gandhi famously said, “Your beliefs become your thoughts, your thoughts become your words, your words become your actions, your actions become your habits, your habits become your values, your values become your destiny.” If millions and millions of people simply register YES to a global peace petition open to all people around the globe – this belief for Global Peace will become thoughts which become words which become actions which become habits which become values which become our reality and destiny. *The power of intention.*

Peace is possible only if individuals and society at large is willing and seeks this direction. Where our attention goes, there our energy flows. Global Peace Yes addresses the consciousness problem. It elevates the solution to the scale of the problem. Our problems are global in nature. We need something equally ambitious: global peace. Global Peace Yes asks for a small yet substantial action: to say yes to global peace. This is a petition simple and clear enough to be understood across languages, cultures and nationalities.

***** NEXT STEPS *****

2018

Engage founding circle of supporters and advisors.

2019

Raise startup capital: donations, grants, crowdfunding.

App development.

Form: *Global Peace Organization, Inc. 501(c)(3)*.

Location: San Francisco, CA.

Board of Directors.

Executive Director.

Team.

Legal.

Finance.

Advisors.

2020

Launch the Global Peace YES app on Apple, Google and Amazon App Stores.

Promote #1B4GP via Social Media. Viral and paid advertising.

Promote #1B4GP via Newsmedia: Interviews on cable news, local news, newspapers, radio, blogs, and magazines.

Organize California Peace Walk: "Earth Day" April 22nd at Crissy Field, San Francisco. Walk to Venice Beach, Los Angeles.

Organize England Peace Walk: "Summer Solstice" June 21st 2020 at Stonehenge. Walk Sacred Sites Circle. To Stratford. To London. Return to Stonehenge.

Organize North America East Coast Peace Walk: "Peace Day" September 21st 2020 at U.S. Capitol Building, Washington, D.C. to United Nations Headquarters, "UN Day" October 24th.